DDM1291 Culture and Media
AY23-24 Semester 2

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Class: **DM1E (Diploma In Graphic Communication)**

Guiding Questions for Short Video Analysis

Finish watching these videos (The Silent Child/ New Boy/ Let's Eat). Then, select **one** of them and answer the guiding questions below. Your answers, in total, should be no shorter than 250 words and no longer than 300 words. Your analysis must also contain APA citations and references of no fewer than three distinct sources. Please note that any work that does not contain APA citations and references will be considered to have been plagiarized and will strictly be given 0 marks.

The chosen video is **New Boy.**

Observe

1. What was something that happened in the video that was interesting to you? Describe what happened, i.e., what the characters had said and done.

I noticed an immediate reaction from the White students in New Boy, as Joseph was introduced to the class. One of Joseph's White classmates made a comment that Joseph should sit beside Pamela, who happened to be a Black student herself.

Ponder

2. Who were the people involved in what happened? What were the relationships between these people? How did what happened relate to identity, culture, traditions and/or stereotypes? What were the causes and effects of what happened?

It was obvious that Joseph was at first viewed negatively, hence treated differently. In reference to a study that touches on social categorization, it suggests that because both Pamela and Joseph are ethnically different from the rest of their classmates, they were already classified as an "out-group" (this links back to Joseph receiving poor treatment from his classmates.)

Investigate

3. Refer to the lecture handouts on identity (Week 01), culture (Week 02), traditions (Week 03) and/or stereotypes (Week 04). Apply the appropriate concepts/theories to explain how what happened relates to identity, culture, traditions and/or stereotypes, and to explain the causes and effects of what happened. Conduct research to improve your understanding and explanation of the causes and effects of what happened and to gather more information on other causes and effects of what happened.

Joseph's class back in his home country was rooted in community. I noticed how Joseph and his African classmates appeared close-knit, almost huddling together, while the White students' seats were arranged in columns and rows, as if to separate and isolate. The African students also appeared compliant and receptive to their teacher, while many of the White students appeared distracted, uncooperative, or were otherwise antagonizing Joseph. The African students had individual chalkboards to write on as well.

Nurture + Express

4. Do you like/agree with/support what happened? Why or why not? Did you have similar experiences before? What happened and how did it make you feel? What can you do to promote/prevent this?

I am satisfied with the way the film portrayed the subject matter. As someone who had to endure difficult situations where I was the ostracized minority, I can deduce there were shared, explicit biases expressed among Joseph's classmates against him. Addressing issues like these in a local/Southeast Asian context can effectively discourage a broader audience from adopting negative biases against the ethnically marginalized.

References

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Word Count: 297 Words